



Hearth Creative

Visuals pricing guide

A practical look at real budgets for film & photography projects.



www.hearthcreative.studio



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We care who's in the frame.

We make honest visuals. The kind that feel lived-in, not staged.

Whether you're building a brand, capturing your weird and wonderful family, or trying to explain something without boring your audience to death, we're here for it.

We bring cameras, curiosity, and a good dose of humanity to every project.

We like filming people, not personas. If your goal is to connect with real humans, you're in the right place. You don't need a perfect plan. Just an idea, a need, or a story worth sharing. We'll help shape the rest.





Our pricing is always clear...

We believe pricing should never be a mystery. That's why we put real project examples — complete with stellar package names — right up front.

The full brand story is still here, it's just tucked in at the end.

...but every project is unique.

We'll always provide a tailored quote based on your needs before you ever commit — these real world examples are simply here to help you plan, budget, and get inspired.



For the families & couples.

From breakfast crumbs to big celebrations, these sessions are for families or couples who want honest memories.

All examples include up to four people and VAT. Pricing is tailored to fit your situation.

The Sunday stroll €262

A relaxed session at your favorite spot. Great for portraits, playtime at the park, or that yearly holiday card.

- Up to 1 hour on location
- 15+ fully edited digital photos
- Email guidance on outfits and locations

The day together €692

A documentary-style session at home, the park, or even the zoo — perfect for capturing real moments, big or small.

- 30 minute pre-shoot chat
- Up to 4 hours on location
- Your choice of
 - 40+ digital photos
 - 2-3 minute film + 10 stills

The milestone story €1477

For birthdays, reunions, graduations, or any big moment you want to remember.

- 60 minute pre-shoot chat
- Up to 8 hours on location
- Your choice of
 - 125+ digital photos
 - 4-5 minute film + 15 stills



For the creators.

Build your brand, show your personality, and share your work. These sessions help you stand out against the crowd.

All examples include VAT. Pricing is tailored to fit your situation.

The headliner €167

Short and focused — you just need some headshots. As many outfits as you want, it's your time to do with as you please.

- 30 minutes on location
- 5 fully edited digital photos
- Email guidance on outfits and locations

The maker's mini €699

A compact photo or video session, great for a set of branding photos or a simple, polished video.

- 30 minute pre-shoot chat
- Up to 3 hours on location
- Your choice of
 - 40+ digital photos
 - 1-2 minute film

The personal brand €1771

Show your work, your story, and your process with space for detail and variety.

- 60 minute pre-shoot chat
- Up to 6 hours on location
- Full storyboarding
- 40 digital photos
- 2-3 minute brand film



For the teams.

From new team members to full rebrand, these sessions are designed to show the heart of your business: your team.

All examples include VAT. Pricing is tailored to fit your situation.

The lineup **€487**

Quick, consistent portraits for your whole team.

- 60 minutes on location
- Up to 5 people
- 2-3 headshots per person
- 5-10 group shots

The story at work **€2148**

A documentary-style film to highlight your values, process, and people.

- 30 minute pre-shoot chat
- Up to 3 hours on location
- Your choice of
 - 40+ digital photos
 - 1-2 minute film

The legacy **€5195**

Multi-day shoot for larger teams, major events, or a full (re)brand story.

- Collaborative planning
- Storyboarding
- 4 shoot days (up to 8 hours each)
- Up to 5 on-camera interviews
- 100+ fully edited photos
- 2-3 min. documentary films (x2)
- “Meet the makers” mini-series (up to 60 secs each)



For the adventurers.

From mountain treks to wild journeys, we can join you or simply help shape your own footage into a story you'll share for decades to come.

All examples include VAT and are exclusive of travel and extra equipment costs. Pricing is tailored to fit you.

The guided edit €1149

Film your own adventure. We'll help with prep, plan the shot list, and turn your footage into a highlight film.

- Pre-planning with shot list & filming guidance
- Full edit of your own footage
- 2-3 min. highlight film
- 10+ edited video stills

The adventure weekend €2601

We join you for a two-day adventure — perfect for documenting a single leg or key milestone.

- Collaborative planning with custom shot list
- 2 days on location
- Choice of
 - 60+ photos
 - 2-3 min highlight film

The expedition €10829

Multi-day, story-driven documentation — film, photo, interviews.

- Collaborative storyboarding
- Custom shotlist
- 7 days on location
- 100+ photos
- 10 minute film
- 5 on-camera interviews





Answers to your burning questions.



Packages are flexible.

Every project is different. These examples are just starting points, so you can see if we're a good fit before we chat.

Packages include what's listed...and some extras.

Unless noted, all packages include planning, filming, and editing, up to 100km of travel per shoot day, one camera operator, and VAT. Each package lists shoot time and deliverables.

We're up front about extra fees.

Extra travel, people, or add-ons like longer videos, additional photos, drone shots, additional gear, and rush edits might be added. These are always discussed and agreed upon before work begins.

We offer photo *and* video for large projects.

For multi-day bookings we can often do both photo & video. For shorter events, we capture in one medium to ensure nothing is missed.

Payment terms are simple.

A 25% deposit secures your date, with the remainder due before final delivery.

Booking is easy.

Just send us a message — email, WhatsApp, Instagram, a letter — whatever is easiest for you. We'll chat about your ideas and send a clear, custom quote.

This is how we work.

1. Say hello.

Start by reaching out and sharing your ideas, big or small.

2. Get a clear quote.

We'll talk through what you want and send you a custom, detailed quote, so you know exactly what's included.

3. Plan together.

Every project is different. Depending on your needs, we'll help with things like scripting, location scouting, storyboarding, and shot lists to ensure everything goes smoothly during production.

4. Shoot days.

We capture your story, whether it's 30 minutes or several days — always focused on real moments and the experience.

5. Post-production.

We handle editing, color, sound, and all the details that bring your photos or film to life. This is also where you can request any tweaks or revisions.

6. Final delivery.

After final payment, you'll receive your edited deliverables in an online gallery. Standard delivery time is 12-16 weeks after the last shoot day, but this varies widely based on the project.





This lights our path...

We believe in living and working with honesty, freedom, and curiosity. Through stories with heart and substance, we support those working to bring positive change to their communities.

...and fuels our hearth.

We care about honest work that feels lived in — real voices, true moments, and stories that leave something behind.

We bring our own texture and character to everything we make, leading the way on vision and craft, but your story is always the foundation.

We make space for clarity, emotion, and the quirks that make stories come alive. We're not after perfection, just something real.





This is us in a nutshell.

We met while traveling, both landing at a volunteer project in rural Thailand — two strangers from different corners of the world who connected instantly.

From that first day, our story has been built on curiosity, creativity, and a love of new places—whether that’s halfway around the world or exploring a new local shop.

Now, we do most things as a team of three. Our son Kai has already been to nine countries and is an expert at making friends, especially on airplanes. These days, our adventures are as much about good coffee and comfy beds as they are about discovery.

We’re always up for travel—near or far—and if you book us, you get the whole crew. We travel light(ish): just our cameras, plenty of snacks, and a tiny co-producer who leaves a trail of smiles everywhere he goes.



Anne-Marie Traas

VP of Language & Logic

Writer, strategist, keen on clarity. With a background in science, tech, and communication, she brings curiosity and a grounded voice to every project.

Michel Traas

Director of Vision & Vibes

Filmmaker, visual storyteller, natural stoic. With a background in travel, yoga, and human connection, he brings focus and heart to everything he makes.



Page 13 has gone out for coffee.

Something about superstition and
the number 13...we figure it
doesn't hurt to skip it.

Your story starts with a hello.

Ready to chat? Email us, DM us on Instagram, or shoot us a WhatsApp.

Just tell us what you have in mind—big or small, near or far. We'll answer your questions, talk through ideas, and send a clear, custom quote. No pressure, no hard sell—just a conversation to get started.



Email

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Ask us, “What’s with the crocodile?” and we will give you 5% off your quote.